

# **NationBuilding Case Study Competition**

2026 India's largest College Case Study Competition



# **Contents**

NationBuilding	03-04
What is NationBuilding? Ecosystem Initiatives & Highlights	03 04
About NBCSC	05-09
Why are we doing this? Why participate?	06 08
The process	09-18
•	
Zone Divisions Eligibility Registrations Online Quiz Presentation Submissions Zonal Finals National Finals	11 12 13 14 15 16



# What is Nation Building?

NationBuilding is a platform committed to inspiring India's youth to pursue **purpose-driven careers** by showing them that nation-building is not an abstract idea but a practical path they can shape.

It seeks to provide students with clarity on India's most pressing challenges, exposure to leaders who have driven meaningful change, and opportunities to contribute through their own skills and passions.

In essence, the platform seeks to motivate and empower ambitious youth to actively participate in Nation Building, instilling a sense of purpose in advancing the nation's progress!

85,000+

undergraduate students engaged with NationBuilding in just

02

years through competitions, workshops, fest and more

Ordinary People, Extraordinary Impact



# **Ecosystem Initiatives & Highlights**

A total of 85,000+ students from 2,500+ colleges are already a part of NationBuilding ecosystem.



# NationBuilding Case Study Competition

Hosts India's largest case study competition at an undergraduate level



#### **Impact Chapters**

Campus-based student communities solving hyperlocal issues & driving real world impact



#### Title Sponsor - Events, Antaragni'24, IIT Kanpur

Sponsored large scale student festival encouraging nation building through activities



#### Title Sponsor, Brahmastra, Public Policy Opinion Cell, IIT Kanpur

Mentored 350+ students to solve a policy challenge



# **About**NationBuilding Case Study Competition





Our flagship annual event, the **NationBuilding Case Study Competition** was launched in 2024 with the theme Viksit Bharat and is back with the same spirit after two successful editions.

Participants will **dive into a 2-month extravaganza across 3 online and an offline finale round** which will be evaluated by a distinguished panel of judges

#### Why are we doing this?

We believe that our youth can energize India's future with their passion, creativity and innovative ideas weaving a stronger, more progressive India, thread by thread.



'Youth have a big role to play in making India a developed nation. When youth come together to brainstorm on taking the country forward, we get concrete results'

- Prime Minister Narendra Modi



# Why Should you participate?

Your step towards Impact!



Cash Prizes Worth Lakhs!



Pre Placement and Internship opportunities for selected students



MacBooks and iPads for top 3 winning teams, with exclusive merchandise for all National Finalists



Get a chance to have meaningful interactions with industry leaders and top competitors from all zones of India at the National Finals!



Let's understand the Process!

#### The Process



This competition includes **four rounds: the first three online and the National Finals offline**. Qualifying participants are grouped into zones based on their college locations for the competition



Register in a team of 1-2 However please note that teams with 1 member must team up with another individual after Round 1: Online Quiz to participate in further rounds

Participate in an online quiz where the teams will be tested on their general awareness and knowledge of current events Qualifying teams to submit a short presentation on the provided problem statement Qualifying teams to present a presentation to a judge panel online

Qualifying teams to present a 10-slide presentation to distinguished jury panel in New Delhi

### **Zone Divisions**



To ensure better diversity, the competition is divided into five zones, with each state mapped to a specific zone. Your college's location determines the state assignment, which in turn defines your corresponding competition zone.

Zone	States/UTs
West Zone	Gujarat, Rajasthan, Maharashtra, Goa, Dadra and Nagar Haveli and Daman and Diu
East Zone	Jharkhand, Bihar, West Bengal, Odisha,Tripura, Mizoram, Manipur, Nagaland, Assam, Meghalaya, Arunachal Pradesh, Sikkim
South Zone	Telangana, Karnataka, Andhra Pradesh, Tamil Nadu, Kerala, Lakshadweep, Andaman and Nicobar Islands, Puducherry
Central Zone	Madhya Pradesh, Chhattisgarh, Uttar Pradesh
North Zone	Jammu and Kashmir, Himachal Pradesh, Uttarakhand, Ladakh, Punjab, New Delhi, Haryana, Chandigarh

# **Eligibility**



- Participants should be currently enrolled in an undergraduate program in India. Participants are required to submit a scanned copy of their college ID upon request by the organizers at any round of the competition for verification purposes
- Students can register **individually or in a team of 2**. However, please ensure that teams with a single member must team up with another individual after Round 1: Online Quiz to participate in further rounds
- Kindly note, both members should be from the same college. However, cross-specialization and cross-year teams are permitted
- Each student is allowed to be a member of only one team

# Registrations



- Registration can be completed by one team member on behalf of the team
- Participants are not permitted to modify the details once submitted. If any participant needs to make changes to their details, they must complete a new registration for the competition
- Select your college from the dropdown menu on the website. If your college isn't listed, you can type it in the provided box and manually select your college's state
- The zones assigned during registration will be determined based on the location of the college and will remain unchanged throughout the entire competition, with no modifications allowed between rounds

Note: Any deviation from the aforementioned guidelines will result in the immediate disqualification of the team

# **Online Quiz**



- Team Member 01 is designated as the primary individual eligible to take the quiz between the three day window
- The quiz will be conducted in a Multiple Choice Questions (MCQ) format. Teams will be tested on their general awareness and knowledge of current events
- Correct answers will earn the team 1 point each. There will be no negative marking for incorrect attempts
- Only 500 teams (100 per zone) will qualify for the next round! Qualified teams will be notified via email and on our website, with detailed instructions for the next stage

E-Certificates
for all participants

#### **Presentation Submissions**



- The qualifying teams will receive a problem statement on the theme of Preventive Healthcare
- The teams will be required to submit their solution as a short PowerPoint presentation in PDF format. Only one submission per team will be allowed
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, among others parameters
- Out of 500 teams (100 per zone) per zone, 10 teams from each zone will advance to the next round! Qualified teams will be notified via email and on our website, with detailed instructions for the next stage

**E-Certificates** for all participants

# **Zonal Finals**



- The qualifying teams will develop their solution on a given problem and submit a PowerPoint presentation in PDF format. Only one submission per team will be allowed
- Qualifying teams will **present solutions for a given problem to a panel of judges online.** The finalized schedule will be shared with the qualified teams
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, presentation and communication skills, and performance during the Q&A session, among others parameters
- Winners and First Runner-ups from each Zonal Finals will qualify for the National Finals i.e. from over 50 teams, 2
  teams from each zone will advance to the next round. Qualified teams will be notified via email and on our website,
  with detailed instructions for the next stage

ewards

#### **Merit Certificates**

for Top 3 teams

#### **E-Certificates**

for all participants

## **National Finals**



- The qualifying teams will develop their solution on a given problem and PowerPoint presentation in PDF format.
   Only one submission per team will be allowed
- The presentation for the National Finals will be held in New Delhi in front of a distinguished judge panel
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, presentation and communication skills, and performance during the Q&A session, among other parameters



#### Rewards

Cash Prizes for winning teams
All National Finalist teams, except the winners, will win cash prizes
Placement and Internship Opportunities for top 3 winning teams
MacBooks for the winning team; iPads for the first and second runner-up teams
Exclusive Merchandise for all National Finalists

# **Snapshots**





#### The Real Talk!





'Very happy that we've gotten the stage to present the case in front of such an esteemed panel and to get their insights on such a policy that could actually be transforming the Indian education landscape in the coming years!'



Participants Aishwary Kumar Singh (left) and Prateek Singh (right) secured the first position and were felicitated by the Honorable Minister, Shri Mansukh Mandaviya



# Ordinary People, Extraordinary Impact